



Entry Procedure and Overview

1. All Interested surf photographers are asked to submit a Quicktime Movie (.MOV) containing a 3 minute slide show of your images set to music.
For consideration, the Quicktime Movie on a recordable DVD or CD must be postmarked no later than May 17, 2010.
2. If your images are not already in digital format, they must be scanned at **1024 (width) x 768 (height) pixels**. All files should be JPG format. Your Slideshow should offer a broad scope of your action sport/lifestyle photography portfolio and must be set to music. It should be reflective of the 6 minute presentation you would create should you be chosen as a finalist to present your work at the awards presentation night event to be held during the Hurley US Open the week of August 2nd – 8th.
3. Slideshows must not be copy protected, as we will need to burn multi copies for our review panel. (All copies will be destroyed after judging)
4. Photographers are welcome to use any software platform for preparing their show (Keynote, Power Point, Final Cut Pro, etc.), however slide shows **MUST** be uploaded in **QUICKTIME FORMAT (.MOV)**. If you do not have Quicktime on your computer you can download it at www.apple.com/quicktime/download Slideshows submitted in any format other than Quicktime will be automatically disqualified.
5. **Photographers must also send an additional recordable DVD or CD containing the following information as well as the below forms filled out. Please note that entries will not be considered unless the following information accompanies.**
 - a. Head Shot (300dpi, jpeg format)
 - b. Short Bio
 - c. Question answers per entry form
 - d. Completed Photographer Agreement / Photographer Image Release Form (download from www.followthelightfoundation.org)
 - e. A Promotional Photo that can be posted on our website and used in our promotional material for the showdown.
 - f. (5) High res files of best and most saleable images suitable for printing 16x24" at minimum of 300dpi.
 - g. There is a \$25 fee to apply for the 2010 Follow the Light Foundation Grant for photographers. Checks should be made out to The Follow the Light Foundation.

*Should you be chosen as a finalist to present at the FTLF Awards presentation we will use the Promotional Photo on our website, in event posters, program guides and send it

to media publications with a press release announcing finalists. Please list all appropriate photo credits (athlete, etc.) and we will ensure these are included in any publication of the Photo (300 dpi, jpeg format).

*Follow the Light Foundation partners with sponsors from time to time on opportunities to drive awareness for photographers. Some opportunities include financial compensation. You will receive communication about such opportunities in advance and will have the option to accept or decline participation.

6. The FTLF Awards presentation is scheduled to be held during the Hurley US Open the week of August 2nd – 8th.

Slideshow Rules & Regulations

All photographers are reminded that the FTLF Awards presentation is a celebration of still images and that judging is based on overall impression.

The judges will be looking at the contestants' ability to present outstanding photography combined with a soundtrack in order to create a stunning and compelling show. The show that is deemed by the judges to be the best overall presentation will be chosen as the winner. That stated, the following guidelines and restrictions have been created to guide you in this process:

1. While we recognize that digitally enhancing or manipulating images is part of the average photographer's process – **PLEASE BE AWARE** that over manipulation of images and over production of shows may work against you in the judging process.
2. No **words** or **titles** can be added in post production. (This includes title and end slides)
3. No additional **symbols** or **graphics** may appear.
4. Using music or audio to accompany the show is mandatory. Candidates must include a soundtrack within their photo presentation. The Festival or Producer's Office will not take any responsibility for music licensing, and will not publish musical scores in promotional campaigns without proper licensing.
5. No more than **one** image may appear on screen at the same time, however dissolves and fades are allowed.
6. No morphs (multiple images in a sequence projected within the same frame) are allowed.
7. Recomposing (moving elements within an image from their original position or adding elements from other images) is not allowed.
8. Zooming and panning of images during the presentation is **strictly prohibited**.
9. The maximum duration of each finalists show is 6 minutes. Any show that exceeds the allowed duration will be cut off at **exactly 6 minutes** without exception.

*Please Note: Judges have the right to automatically disqualify a photographer from the competition if any of the above rules have been violated. We remind you again that blatant over manipulation, rapid fire sequencing and overproduced shows may work against you in the judging process. Please also keep in mind that the entire slideshow must be the sole work of the creator of the images.

Application Requirements and Submission Guidelines

Grant: Follow the Light Foundation is granting \$5000 this year. This grant is awarded in the spirit and memory of Larry "Flame" Moore who was Surfing Magazines Photo Editor for more than 30 years. Follow the Light Foundation reserves the right to grant that money in whole or in part to single or multiple award recipients.

Eligibility: Applicants must apply as individuals – collaboration and business entities are not permitted.

Important Note: The cash grant is considered compensation and may be subject to withholding tax. Grant recipients should be prepared to provide a U.S. Taxpayer Identification Number shortly after their grant is awarded in order that the grant can be presented to them in a timely manner, if it is deemed needed. Grant recipients are responsible for determining their own tax consequences. Recipients will be asked to provide an accounting for how the grant money is spent.

Application Submission Guidelines: To ensure qualification of your application please adhere to all of the guidelines, procedures, rules and regulations.

Judging Criteria - An esteemed panel of judges chosen by the Follow the Light Foundation will conduct the judging. The panel will consist of world-renowned photographers such as Aaron Chang, Leo Hetzel, Steve Wilkings, Pete Taras and Sam Olson. After an initial screening the Judges will look over the applications and score the work as follows:

- Photography – awarded a score up to 10
- Words – awarded a score up to 10
- X-factor – awarded a score up to 10 (this category is decided on by each individual judge on the basis of their overall reaction to each application as a whole)

B. Consider the following, then answer the questions –

Making it as a surf photographer is no easy task. While some photo editors might be apprehensive about the numerous daily phone calls and emails they get from budding surf photographers, Larry Moore was always welcoming and would give encouragement, motivation and constructive criticism: he took the time to point one in the right direction. Larry's surf photography will live forever through the lives he touched. This Grant is a continuation of his encouragement and life's work.

APPLICATION QUESTIONS: Please answer each question

1. What is it about your photography that you strive to make special and unique?
2. What makes you passionate about photography?
3. Who and/or what has influenced your photography and why?
4. What dreams or aspirations do you have for your photography?
5. If you were the recipient of the grant, how would you use the money to further your photography career aspirations?
6. Where do you see your career in 5 years?

Follow the Light Foundation will not be responsible for loss of submissions. As submissions will not be returned, applicants are urged to keep duplicates for their records.

If you have any questions please contact:

Pete Taras @ Peter.Taras@sorc.com or 949.940.9649

Sam Olson @ sam@followthelightfoundation.org

Please mail the application CD along with a signed printout of the completed application form to:

Surfing Magazine

c/o Pete Taras

236 Avenida Fabricante

San Clemente, CA

92672

Deadlines: Applications for the grants awarded during the Hurley US Open the week of August 2nd – 8th, **must be postmarked by May 17th, 2010**. If you do not make the deadline please consider applying for the 2010 grant.

Intellectual Property: Follow the Light Foundation assures applicants that all materials within the application will not be used by the Foundation or grant judges for any commercial purpose other than the grant review and selection process. However, finalist's submitted photographs may be used in and on affiliate media outlets including but not limited to website, magazine, catalog and television.

Selection Criteria: Grants will be selected by the Follow the Light Foundation for his or her talent. Selection will be based on judges' determination of applicant's ability, desire and character; all three qualities that defined Larry Moore's life. The panel will take into account the caliber of portfolio, professional ability and the answers to the application questions.

Selection Notification: Finalists for the grants will be notified in the month of June. A list of finalists and the grant recipients will be published at www.followthelightfoundation.org

Publicity: Each grant recipient allows Follow the Light Foundation the right to use his or her name, likeness, biographical information, and grant project images in connection with but not limited to any and all promotion and publicity, including exhibitions of the Follow the Light Foundation Grants for Photography and televised media.

Follow the Light Foundation Grants for Photography Application Form

APPLICANT NAME:

(LAST, FIRST, MIDDLE)

HOME ADDRESS:

(STREET/ P.O. BOX) (APT.) (CITY/ TOWN)
(STATE) (POSTAL CODE)

WORK ADDRESS:

(STREET/ P.O. BOX) (APT.) (CITY/ TOWN)
(STATE) (POSTAL CODE)

TELEPHONE & EMAIL:

(HOME TELEPHONE)
(MOBILE TELEPHONE)
(EMAIL)

What is the best way for us to contact you?

I certify that I have read and will comply with all of the Follow the Light Grant for Photography application requirements and submission guidelines.

Signature:

Date:

Questions?

Please email Sam Olson: sam@followthelightfoundation.org or
Celeste Moureaux: celeste@followthelightfoundation.org or
Pete Taras: Peter.Taras@sorc.com or 949.940.9649

Please put a digital copy of this application form on your application CD, and print and sign a hard copy of this form, enclosing it with your CD. Send the application form and the CD containing all documents and images to:

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